EXHIBITOR PROSPECTUS

PARTICIPATE IN the NCCHC National Conference on Correctional Health Care—one of the world’s largest gatherings of nearly 2,000 professionals and experts covering all aspects of correctional health care. Attendees will come from all segments of the correctional health care community: administrators, medical directors, physicians, nurses, mental health professionals and more to share insights, find solutions and identify best practices. Connect with more decision makers than you can in months of knocking on doors and sending emails. Sign up for a cost-effective exhibition booth today!

Categories Attendees Specify, Recommend or Buy:

- Dental Care and Supplies
- Dialysis Services
- Disaster Planning
- Education and Training
- Electronic Health Records
- Health Care Management
- Health Care Staffing
- Infection Control Products
- Information Technology Services
- Medical Devices and Equipment
- Medical Supplies
- Mental Health Services
- Optometry Services
- Pharmaceuticals
- Pharmacy Services
- Safety Equipment
- Substance Abuse Treatment and Services
- Suicide Prevention
- Treatment Programs

Who Do Attendees Represent?

- Jail Facility ................................................................. 40%
- Prison Facility .............................................................. 23%
- Private Corporation .................................................... 12%
- State DOC/Agency ...................................................... 11%
- Juvenile Detention or Confinement Facility ...................... 4%
- Federal Agency ............................................................ 3%

What Are Attendees Looking For?

- 86% are looking for new products and services!
- 54% want to meet with current suppliers!
- 94% visited the exhibits two or more times!

Move-in Hours

Saturday, October 26 .................................................. 1:00 pm–4:00 pm
Sunday, October 27 ..................................................... 8:00 am–2:00 pm

All exhibits must be assembled by 2:00 pm as the hall will close for cleaning before the opening reception.

Official Exhibit Hours

Sunday, October 27

Opening Reception ..................................................... 5:00 pm–6:30 pm

Monday, October 28

Exhibit Hall Open ....................................................... 9:30 am–1:15 pm
Exclusive Refreshment Break ..................................... 9:30 am–10:45 am
Exhibit Hall Lunch ...................................................... 12:00 pm–1:15 pm

Tuesday, October 29

Exhibit Hall Open ....................................................... 9:00 am–12:00 pm
Exclusive Refreshment Break and Raffle ...................... 9:45 am–11:45 am
Exhibit Dismantling ..................................................... 12:00 pm–3:00 pm

Tear down before 12:00 pm is strictly prohibited. Exhibitors are required to staff their booths during official exhibit hours.

Become an exhibitor today! Email Sales@ncchc.org or call +1 773-880-1460 ext. 298 for more information on how to become an exhibitor. Ask about sponsorships and advertising.

“I really enjoy this conference. I feel that, with the budget restraints county facilities have, this really gives a lot for the dollar. Thank you!”
Do you want to do business with facilities like these? These facilities represent a fraction of those sending participants to the NCCHC National Conference in 2012. Cement current relationships and make new ones!

Alabama Department of Corrections
Alaska Department of Corrections
Arapahoe County Sheriff’s Office Detention Facility
Arizona Department of Corrections
California Correctional Health Care Services
California Department of Corrections and Rehabilitation
Central Arizona Detention Center (CCA)
Cermak Health Services
Colorado Department of Corrections
Connecticut Department of Corrections
Contra Costa County Sheriff’s Department
County of Charleston Detention Center
Cuyahoga County Corrections Center
Dallas County Jail
Department of Homeland Security
Federal Bureau of Prisons
Florida Department of Corrections
Houston County Jail
Leavenworth Detention Center
Los Angeles County
Maryland Department of Public Safety and Correctional Services
Miami-Dade County Jail
Michigan Department of Corrections
Minnesota Department of Corrections
Montana State Prison
Nevada Southern Detention Center
New Jersey State Prison
North Carolina Department of Correction
Oklahoma Department of Corrections
Oregon Department of Corrections
Pennsylvania Department of Corrections
Salt Lake County Metro Jail
University of Connecticut Health Center
U.S. Public Health Service
Washington County Detention Center
Washington State Department of Corrections
Wisconsin Department of Corrections
Wyoming Medium Correctional Institution
Wyoming State Penitentiary

Sponsorships: Put your best foot forward
Your brand will take center stage with these sponsorship opportunities. These high-profile sponsorship options ensure branding and recognition for your company throughout the event and are carefully orchestrated to provide maximum exposure for your company. Plus, you gain extra exposure when attendees return home with these meeting mementos. Ask your sales representative to help you maximize your marketing exposure!

- Exhibit Hall Reception, Luncheon or Refreshment Breaks
- Educational Programming
- Keynote Speaker
- Internet Kiosks
- Hotel Key Card
- CCHP Lounge Host
- Conference Proceedings or Padfolios
- Conference Bags
- Badge Holders
- Meeting App
- Show Bag Insert
- Exhibitor Lounge
- Exhibit Hall Aisle Drop
- First Timer’s Reception
- Logo Slicks/Tabletops
- Meeting Message Board

Draw Qualified Customers to Your Booth
Exhibitors receive:

- Two FREE full conference registrations per 10’ x 10’ booth
- Three additional discounted full conference registrations for exhibit personnel (per company, not per booth)
- Direct access to nearly 2,000 professional attendees for premium face time
- FREE 50-word listing in the Final Program (deadline applies)
- FREE access to the attendee registration list for pre- and post-conference marketing and sales follow-up
- Discounts on advertising in conference programs and CorrectCare®
- Priority booth selection for the 2014 National and Spring Conferences
- Exhibitors may attend and participate in all sessions and earn continuing education credits (fees may apply)
- Exclusive opportunity to become a sponsor or advertiser

NCCHC will conduct a comprehensive marketing campaign that will include collateral such as email broadcasts, direct mail, social media, online banners and direct outreach to local facilities and agencies. Sign up today.

Make an impact on a cost-effective budget! Exhibit booths are $1900 for 100 sq. ft. Contact us today to discuss your marketing needs.

“As the clinical perspective has a growing voice in the corrections market, NCCHC provides us with the opportunity to communicate our distinct quality proposition to a quality-focused audience.”

Kyle Roberts, OraLine

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