PARTICIPATE IN NCCHC’S CORRECTIONAL MENTAL HEALTH CARE CONFERENCE — A two-day program focused on mental health topics affecting correctional patients. Attendees will come from all segments of the care community: physicians, nurses, psychologists, social workers, therapists, counselors and more to share insights, find solutions and identify best practices. Connect with more decision makers than you can in months of knocking on doors and sending emails. Sign up for a cost-effective, easy set-up tabletop exhibit today!

CATEGORIES ATTENDEES SPECIFY, RECOMMEND OR BUY:
• Psychotropics
• Substance Abuse
• Suicide Prevention
• Screening and Assessment
• Treatment Programs

WHAT ARE ATTENDEES LOOKING FOR?
80% are looking for new products and services.
69% visited the exhibits two or more times.

EXHIBIT HOURS (subject to change)
Sunday, July 21
Set up: 7:00 am, must be complete by 8:00 am
8:00 am–11:00 am**
12:00 pm–1:15 pm (lunch)
2:45 pm–3:45 pm**
Monday, July 22
9:00 am–11:00 am**
12:00 pm–1:15 pm (lunch)
1:00 pm–2:00 pm**
Breakdown: 2:00 pm. Must be completed by 3:00 pm.

**Exhibitors are required to staff their exhibits during these times. Hours marked as lunch are optional for exhibitors; however, since attendees may visit, staffing is encouraged during these times.

BECOME AN EXHIBITOR TODAY!
Email LindaGriffin@ncchc.org or call +1 773-588-4692 for more information on how to become an exhibitor. Ask about sponsorships and advertising.

“Thank you for an exceptional learning experience at the recent NCCHC mental health seminar. I’m a first-time attendee and found it to not only be rich in content but a great opportunity to expand my professional network to colleagues from throughout the nation with whom I share a common interest... It was a five-star event.”

Richard A Wansley, Ph.D.
Oklahoma State University Center for Health Sciences
DO YOU WANT TO DO BUSINESS WITH FACILITIES LIKE THESE?

Representatives from these facilities have attended NCCHC mental health programs in the past. Cement current relationships and make new ones at NCCHC conferences!

Advanced Correctional Healthcare
Alabama Department of Corrections
Alberta Health Services
Bristol County Sheriff’s Office and House of Correction
Buffalo Federal Detention Facility
Cermak Health Services of Cook County
Cook County Sheriff’s Women’s Justice Programs
County of Orange Health Care Agency
Douglas County Department of Corrections
Erie County Department of Health
Federal Bureau of Prisons
Florence Service Processing Center
Forcht Wade Correctional Center
Georgia Correctional Health
Gibson County Jail
Hampden County Correctional Center
ICE Health Services Corps
ICE Medical Facility-Pinal County
Idaho Department of Correction
Lake County Jail
LaSalle Detention Center
Los Angeles County
McConnell Unit
Milwaukee County Correctional Facility
MTC Medical
Ocean County Department of Corrections Facility
Oregon State Correctional Institution
Parkland Health & Hospital Sys
Port Isabel Service Processing Center
Robeson County Detention Center
Rudd Medical Management
Snake River Correctional Institution
Southern Correctional Medicine
Tacoma Contract Detention
Union County Juvenile Detention Center
University of Connecticut Health Center
Vermont Department of Corrections
Volusia County Detention Centers
Wayne County Jail
Women’s Eastern Reception and Diagnostic Correctional Center
Wyoming Medium Correctional Institution
York County Jail

TRADE SHOW MARKETING IS EFFECTIVE

The Center for Exhibition Industry Research says...

• 85% of decision makers say attending trade shows saves their company time and money by bringing vendors together under one roof
• 79% of attendees say that attending shows helps them decide on what products to buy
• 91% of attendees say that trade shows impact their buying decisions because the competition is in one place allowing for comparison shopping in real time
• Converting a trade show lead to a sale costs 38% less than sales calls alone
• Trade show visitors will tell 6+ people about their experience
• 91% of attendees tell us they get the most useful buying info from trade shows and events

DRAW QUALIFIED CUSTOMERS TO YOUR TABLETOP EXHIBIT

For $1,000, exhibitors receive:

• Skirted table, two chairs and carpet
• FREE company listing with 25-word description in the official printed final program and online
• One FREE staff full conference registration, including up to 17 continuing education credits
• One additional full conference registration for an additional staff member at 50% off
• Pre-show and post-show registered attendee mail lists
• Exclusive opportunity to become a sponsor or advertiser in pre-show and on-site materials

NCCHC will conduct a comprehensive marketing campaign that will include email broadcasts, direct mail, social media, web banners and direct outreach to local facilities. Be part of this exciting event.

Additional Exhibition Bonus! The Correctional Health Care Leadership Institutes will take place July 19-20 at the same facility. Receive a $500 discount when you sign up for both events!

Become an exhibitor today!

Visit http://www.ncchc.org/mental-health-conference or email LindaGriffin@ncchc.org or call +1 773-588-4692 for more information on how to become an exhibitor. Ask about sponsorships and advertising.