**ExpoPro Mobile™**
*Be Mobile. Be Green.*
- Wireless Handheld Unit
- Large Color Touch Screen display
- Allows personalized note taking
- Extended Life Battery
- Easy-to-Use Point & Shoot
- Color Touch Screen Display
- Leads on USB

**ExpoPro Plus™**
*Easy-to-Use Desktop Unit.*
- Custom Survey Software
- Program Runs Directly from USB
- Program Up To 10 Questions
- Instant Editing Capabilities
- Detailed Lead Reports
- Use Your Personal Laptop

**Additional Products and Services**

GreenPlus ELR™
The green option to reduce your cost and increase your exposure, ATS's Electronic Literature Rack offers you a paperless approach to distributing marketing materials. Within one week post-show, attendees that visited your booth will receive a customized email with access to your company's brochures in electronic form allowing them to retain an archive to your literature for when they most need it—when they are ready to buy!

**Delivery & Training**
ATS technicians deliver pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

**Custom Qualifiers**
ATS creates a list of exhibitor's custom qualifiers that can include products and/or services and loads it into the unit; can be easily attached to a prospect's record.

**Custom Survey**
ATS creates a custom survey that can include up to 10 personalized questions.

The ATS Standard...
*Leads on 64mb USB drive, yours to keep
*Easily imported into Excel, Outlook, ACT!
*20 Standard Qualifiers for Easy Follow-up
*Free Technical Support Before, During & After the show

**For More Information Call-985-809-0600, dial 1**
LEAD RETRIEVAL ORDER FORM

1. Choose Your Unit(s)

<table>
<thead>
<tr>
<th>Unit</th>
<th>Discount</th>
<th>Regular</th>
<th>Quantity</th>
<th>Line Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EXPOPRO PLUS™</strong> Easy-To-Use Desktop Unit</td>
<td>$285.00</td>
<td>$320.00</td>
<td>x _______</td>
<td>= ________</td>
</tr>
<tr>
<td></td>
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</tr>
<tr>
<td><strong>EXPOPRO MOBILE™</strong> Be Mobile. Be Green.</td>
<td>$295.00</td>
<td>$330.00</td>
<td>x _______</td>
<td>= ________</td>
</tr>
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</tr>
<tr>
<td><strong>LEADS IN A FLASH™</strong> Custom to Your Needs</td>
<td>$350.00</td>
<td>$450.00</td>
<td>x _______</td>
<td>= ________</td>
</tr>
</tbody>
</table>

2. Add Optional Services

<table>
<thead>
<tr>
<th>Service</th>
<th>Discount</th>
<th>Regular</th>
<th>Quantity</th>
<th>Line Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>GreenPlus ELR™</td>
<td>$150.00</td>
<td>$150.00</td>
<td>□</td>
<td>= ________</td>
</tr>
<tr>
<td>Delivery &amp; Setup</td>
<td>$65.00</td>
<td>$85.00</td>
<td>□</td>
<td>= ________</td>
</tr>
<tr>
<td>Custom Qualifiers</td>
<td>$60.00</td>
<td>$80.00</td>
<td>□</td>
<td>= ________</td>
</tr>
<tr>
<td>Custom Survey</td>
<td>$60.00</td>
<td>$80.00</td>
<td>x _______</td>
<td>= ________</td>
</tr>
</tbody>
</table>

3. Add It Up

Total Due (in US Funds) = $__________

4. Fill It Out and Sign

- COMPANY
- BOOTH NO.
- WEBSITE
- ADDRESS
- CITY
- STATE
- ZIP
- COUNTRY
- PHONE NO.
- FAX NO.
- ORDER CONTACT
- EMAIL ADDRESS
- ONSITE CONTACT
- ONSITE CELL PHONE

All fields are required. Please include a Payment Authorization Form with your order.

Order Online:
www.atsleads.com
User Name: NCCHC52014
Password: 1114
Fax Credit Card Orders to:
985-809-1888
Email Order:
orders@american-tradeshow.com
Mail Check Orders to:
American Tradeshow Services
Attn: Exhibitor Services
217 General Patton Avenue
Mandeville, LA 70471
To Call Order In or Ask Questions:
985-809-0600, dial 1

PAGE 1
PAYMENT AUTHORIZATION FORM

*A credit card is required on all orders as a security deposit on rental equipment. See Terms and Conditions at the bottom of this page.

CHOOSE PAYMENT METHOD:

To Pay By Credit Card
We accept American Express, MasterCard and Visa. Please choose “To Pay By Credit Card” option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.

To Pay By Company Check (Security Deposit Required*)
Please make checks payable to American Tradeshow Services. Please choose “To Pay By Check” option and enter your credit card number below for security deposit purposes. Please check the “Security Deposit Use Only” checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.

To Pay By Wire Transfer (Security Deposit Required*)
For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars. Please choose “To Pay By Wire Transfer” and enter your credit card number below for security deposit purposes. Please check the “Security Deposit Use Only” checkbox. Wire Transfers will incur an additional $40.00 for handling and bank fees. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfers are due in the office ten (10) days prior to show start.

* Credit Card Details - Required for All Orders*

☐ American Express

Cardholder Name: ____________________________________________

Expiration Date: ___________ / ___________ Security Code: ___________

☐ MasterCard

Cardholder Signature: ____________________________________________

☐ Visa

Terms and Conditions

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for unclaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged $100.00.

Renter is responsible for the full replacement value of lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a $75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step in taken.

Checks are due in the office ten (10) days prior to show start.
**DISCOUNT DEADLINE:**

**FRIDAY, MARCH 7, 2014**

$60 before deadline  
$80 after deadline  
(COST PER UNIT)

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The following is a list of the standard action codes that are included with your unit rental.

- Add to Mailing List
- Current Customer
- Distributor
- Has Purchasing Authority
- Have Sales Rep Call
- Hot Lead!
- Inquiry Only
- Interested Buyer
- OEM
- Product A
- Product B
- Product C
- Product D
- Product E
- Product F
- Schedule Demonstration
- Send Literature
- Send Pricing Info
- VAR
- Wants Presentation

To personalize these codes, or use your own codes, please fill in this template.

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If you have any questions concerning any of the products or services being offered for lead collection, please feel free to call us at (985) 809-0600 and we will make certain your questions are answered promptly.

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<table>
<thead>
<tr>
<th>Company</th>
<th>Booth Number</th>
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<td>19</td>
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<td>20</td>
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</tbody>
</table>
NEW Feature
Included with your order!

ExpoRecall™

We want to Maximize ROI without You Lifting a Finger!
Let ATS Help Keep Your Name in Front of Potential Customers.

- ExpoRecall™ sends attendees a personalized list of companies visited at the show and direct links to your website.
- ExpoRecall™ sends reminder immediately after the show.
- ExpoRecall™ comes standard with your lead retrieval service as a no-charge/value added feature.
- ExpoRecall™ is an email that is sent to the attendees immediately after the show reminding them of the exhibitors that they were scanned by at the Expo. Included in this email will be your company name and a link to your website.