

The National Commission on Correctional Health Care presents

# Updates in Correctional Health Care

Preventing Recidivism:  
Where Do YOU Fit In?



May 19-22, 2012

San Antonio, Texas



EXHIBITOR PROSPECTUS

# Invitation to Exhibit

**Updates 2012 will have a special emphasis on the role of correctional health professionals in the larger effort to reduce recidivism through discharge planning, reentry programming and collaboration with agencies in the community. As always, however, it will also provide a solid core of topics pertinent to all aspects of work in this diverse sector of health care.**

**Where better to educate potential customers about your products and services than here? Nearly 1,000 correctional health professionals will be on site and looking for solutions from you! These are the leaders—and emerging leaders—in this field. By connecting with these influential professionals, you extend your reach to the departments, facilities and staff they work with every day.**

## **VAST POTENTIAL**

With 2.3 million individuals incarcerated in the United States, serving their wide-ranging needs is big business. In fact, correctional facilities spend roughly \$7 billion each year to provide this government-mandated care. Services span the spectrum, from acute care to chronic disease management to routine care, including dental and mental health, along with substance abuse treatment, prevention and education. That's a big challenge—and a big opportunity for companies that serve this market.

## **BUILD RELATIONSHIPS WITH THE INDUSTRY'S BEST**

Our multidisciplinary audience is a microcosm of the health care field at large. Among the many disciplines represented are:

- Nurses
- Physicians
- Dentists
- Psychologists/Psychiatrists
- Medical Directors
- Health Service Administrators
- Social Workers
- Public Health Professionals

If you offer products and services in the following categories, reserve your space today!

Associations  
Consulting  
Contract Management  
Dental Supplies/Equipment  
Diagnostic Equipment  
Educational Materials/Training Resources  
EHR/EMR Technologies  
Emergency Preparedness Supplies  
Infection Control  
Information Technology  
Medical Devices  
Medical Supplies/Equipment  
Mobile Medical Solutions/Units  
Pharmaceuticals and Pharmacy Services  
Publications  
Recruitment and Staffing Services  
Research Organizations  
University Programs  
Uniforms/Scrubs





## Promote new launches and market test products and concepts

### EXHIBITOR BENEFITS

- Two (2) full conference registrations per 10' x 10' booth
- Discounted full conference registrations for additional exhibit personnel (up to 5 per company!)
- Free 75-word listing in the final program (Deadline April 1)
- Electronic attendee registration list for pre- and post-show marketing
- Free basic listing in the online NCCHC Buyer's Guide
- Discounted advertising in conference programs and *CorrectCare*™
- Priority booth selection for the 2012 National Conference

### MORE REASONS TO ATTEND

- Exhibitions are the #1 source for attendees who make purchasing decisions
- Exhibition leads cost 56% less to close than field sales calls
- Exhibitions allow you to reach an average of 88% of unknown prospects

Source: *The Center for Exhibition Industry Research (CEIR)*

### EXHIBIT SCHEDULE OF EVENTS

#### SUNDAY, MAY 20

Installation 8 am – 2 pm\*

*\*All exhibits must be assembled by 2 pm as hall will close for cleaning before opening reception.*

#### EXHIBIT HALL HOURS

##### SUNDAY, MAY 20

Opening Reception 5 pm – 6:30 pm

##### MONDAY, MAY 21

Exhibitor Appreciation Breakfast 8:30 am – 9 am

Exhibit Hall Open 9 am – 1 pm

Exhibit Hall Break 9:15 am – 10:30 am

Exhibit Hall Lunch 11:45 am – 1 pm

##### TUESDAY, MAY 22

Exhibit Hall Open 9 am – 12:30 pm

Exhibit Hall Break 9:15 am – 10:15 am

Exhibit Hall Break 11:30 am – 12:30 pm

Exhibit Dismantling Begins at 12:30 pm\*

*\*Tear down before close of show is strictly prohibited.*

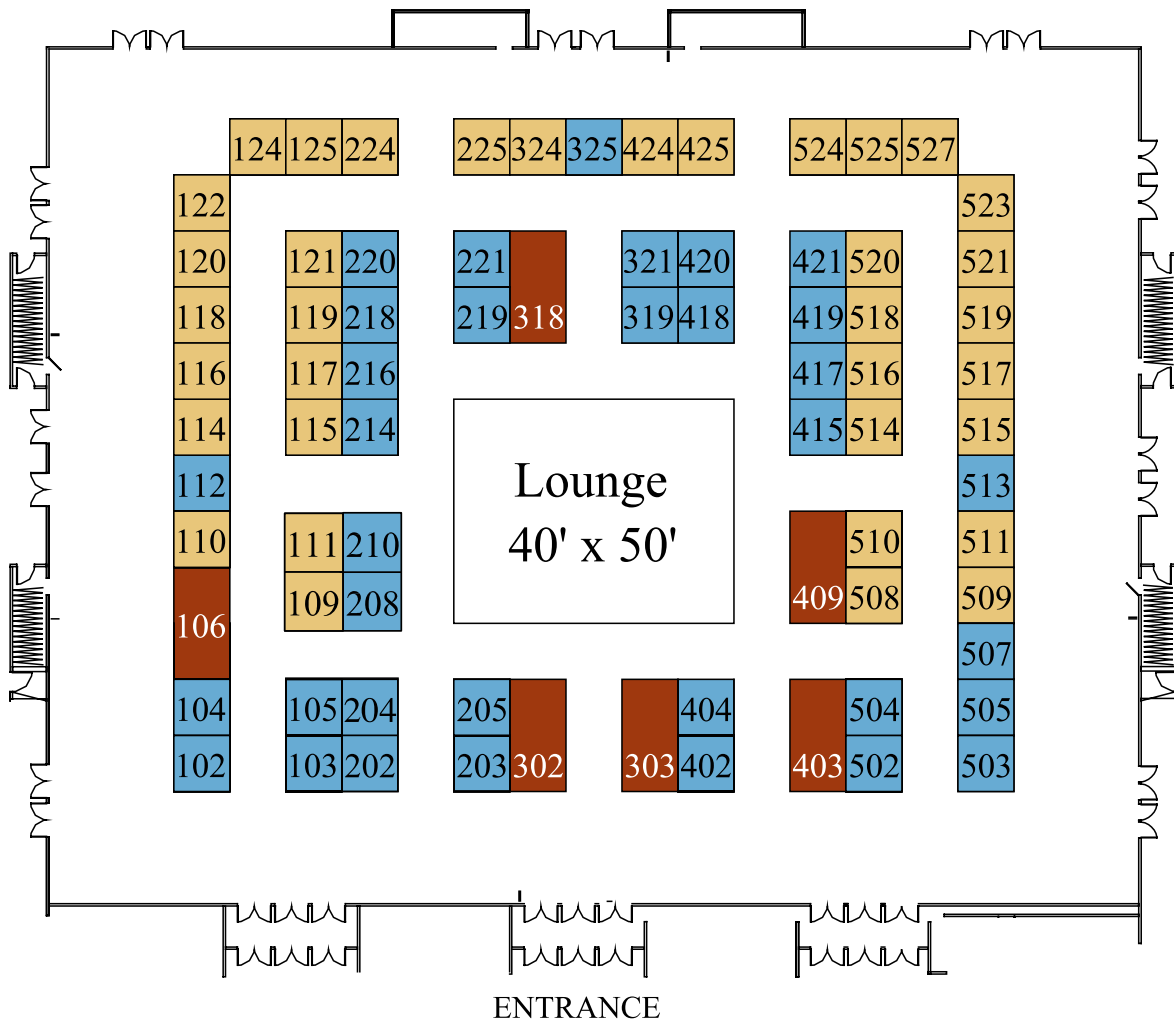


## Close the sale!

For up-to-date and detailed program information,  
visit [www.ncchc.org](http://www.ncchc.org).

# EXHIBIT FLOOR PLAN

May 19-22, 2012 | San Antonio, Texas



## SHOW DECORATING

**Exhibition Services:** The official general service contractor for this meeting is Heritage Exhibition Services. Exhibit Service Kits will be sent to registered exhibitors in March 2012.

Heritage Exposition Services  
314-534-8500  
800-360-4323  
FAX 314-534-8050  
www.heritageexpo.com

## EXHIBIT SPACE RENTAL COST

Standard (by March 1)	Standard (after March 1)	Prime \$1,700 10' x 10'	Prime \$3,400 10' x 20'
\$1,300 10' x 10'	\$1,500 10' x 10'		

Rates based on one (1) 10' x 10' booth. Prime booths are located near the exhibit hall entrance and lounge vicinity.

### Booth rentals include:

- Back and siderail draperies, company ID sign, general overhead lighting, and aisle carpeting (note: carpet, electricity, furnishings, etc. are NOT included with booth fee)
- An interactive exhibit hall including food and beverage areas, lounge and raffle announcements
- 24-hour security (note: if you require individual booth coverage, contact us for a list of approved vendors)



# 2012 Updates in Correctional Health Care

MAY 19-22, 2012 • GRAND HYATT RIVERWALK • SAN ANTONIO, TEXAS

## CONTRACT TO EXHIBIT

### EXHIBITOR INFORMATION Exhibitor Rules and Regulations are outlined on the back of this contract.

Exhibit-related correspondence to be sent to:

PRINT your company name and address information exactly as they should appear in all NCCHC publications.

CONTACT NAME

COMPANY NAME

TITLE

ADDRESS

PHONE

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

FAX

PHONE

FAX

E-MAIL

EMAIL

WEB ADDRESS

### BOOTH SPACE

All booths are configured in 10' x 10' increments. To identify space preferences, refer to the floor plan you received with your application, or visit [www.ncchc.org](http://www.ncchc.org) to download the plan in PDF format.

BOOTH NUMBER(S) – FIRST CHOICE

BOOTH NUMBER(S) – THIRD CHOICE

BOOTH NUMBER(S) – SECOND CHOICE

BOOTH NUMBER(S) – FOURTH CHOICE

Please list any companies you do not wish to be assigned near. NCCHC reserves the right to assign space(s) other than the choice requested.

COMPANY NAME

COMPANY NAME

COMPANY NAME

COMPANY NAME

### BOOTH FEES

#### Prior to March 1, 2012

Standard 10' x 10' (each) \$1,300

Prime 10' x 10' (each) \$1,700

Prime 10' x 20' (each) \$3,400

#### After March 1, 2012

Standard 10' x 10' (each) \$1,500

Prime 10' x 10' (each) \$1,700

Prime 10' x 20' (each) \$3,400

Booth Fee \_\_\_\_\_

Deposit Enclosed \_\_\_\_\_

(50% of total cost prior to April 1, 2012; 100% after)

Balance Due \_\_\_\_\_

Regardless of submission date, any booth balances are due and payable by April 1, 2012

### FOR NCCHC USE ONLY

Date Application Received \_\_\_\_\_

Date/Amount Deposit Received \_\_\_\_\_

Date/Amount Balance Received \_\_\_\_\_

Booth # \_\_\_\_\_ Date Assigned \_\_\_\_\_

### CONTRACT EXECUTION

A minimum 50% deposit and authorized signature must accompany this contract to guarantee booth space. The signed application, initialing the back of the contract, and deposit must be received before space can be assigned. Applications without the correct deposit, and/or signature will not be processed. If space is contracted after April 1, 2012, payment in full must accompany the contract to exhibit. Any exhibit space not paid in full is subject to withdrawal and the space reassigned.

The undersigned has read the Rules & Regulations and Exhibitor Information and Terms of NCCHC's Contract to Exhibit and agrees to abide by and be bound by said rules. NCCHC's Rules & Regulations are hereby incorporated by reference and made part of the contract. Please sign below and initial the back of the contract\* in the space provided.

Note: Any changes by either party must be counter initialed and dated by both parties.

SIGNATURE OF AUTHORIZED EXHIBITOR AGENT

DATE

### METHOD OF PAYMENT

Enclosed is check # \_\_\_\_\_ made payable to NCCHC

Charge to the following:

American Express  Visa  MasterCard  Discovery

CARD NUMBER

EXPIRATION DATE

CVV

CARDHOLDER'S NAME (PLEASE PRINT NAME AS IT APPEARS ON THE CARD)

### CANCELLATION OF SPACE

All cancellations of booth space must be made in writing. An exhibitor who cancels all or part of reserved booth space prior to April 1, 2012, will forfeit 50% of the total contracted costs. No cancellation of space will be accepted or refunds made after April 1, 2012. Companies who cancel reserved booth space before payment is received retain responsibility for the full payment of original contracted cost. Cancellation of booth space also forfeits complimentary and discounted exhibitor registrations to conference activities and other exhibitor benefits.

### RETURN COMPLETED FORM TO:

NCCHC | 1145 W. Diversey Pkwy. | Chicago, Illinois 60614

Email: [NCCHCexhibits@ncchc.org](mailto:NCCHCexhibits@ncchc.org) | Phone: (773) 588-4692 | Fax: (773) 279-0991

Tax ID # 36-3221830

# Rules and Regulations

Exhibitors must adhere to the following rules and regulations and all other rules issued by NCCHC. This agreement pertains to all exhibitors, their agents and employees who shall use and occupy the exhibit space pursuant to all terms and conditions of the agreement between NCCHC and the Grand Hyatt San Antonio regarding use and occupancy of the exhibition area and all reasonable rules and regulations prescribed by the Grand Hyatt San Antonio. The exhibitor shall comply with all applicable federal, state and local statutes, ordinances, rules and regulations.

Please be sure all other personnel in your company who are involved in the arrangements for your exhibit have a copy of these rules and regulations. It is the exhibitor's responsibility to see that all exhibit personnel are aware of and adhere to these rules.

## ACTIVITIES

NCCHC reserves the right to approve all exhibits and activities related thereto. NCCHC may refuse to admit an exhibitor or may require an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of NCCHC or the conference, if it creates a disruption in business activities, or if it exceeds the bounds of good taste as interpreted by NCCHC.

Exhibits must be staffed during all exhibit hours. An exhibiting company who fails to set up or properly staff the display during schedule exhibit hours will forfeit all exhibit rights for this meeting. In the event of such incomplete setups or improper staffing, NCCHC reserves the right to reassign exhibit space without notice to the exhibitor and without obligation on the part of NCCHC for any refund whatsoever.

NCCHC does not in any manner endorse any of the products services related to the exhibits which have been accepted for display during the conference.

Loitering near other exhibits to draw attendees is not permitted. Exhibitors may not occupy another exhibitor's area without obtaining permission. Distribution of literature outside of the rented exhibit space or through the convention hotel is permitted ONLY with approval from NCCHC. Exhibitors may not use NCCHC conference logos in connection with any product or advertising materials outside of promotion for this meeting.

NCCHC reserves the right to restrict and supervise any exhibitor whose exhibit, conduct or activities NCCHC deems objectionable. Such activities include, but are not limited to, distributing articles or other printed matter, samples or questionnaires, and conducting radio and/or television broadcasting interviews of conference attendees.

## EDUCATIONAL PROGRAMS, SEMINARS, & WORKSHOPS

NCCHC does not allow any organization or individual to hold a meeting or symposium before, during, or after NCCHC meeting hours; therefore, exhibitors may not participate in any unsanctioned programs from May 19-22, 2012.

Exhibitors must advise NCCHC of their wish to participate in activities outside of their allot-

ted exhibit space during May 19-22, 2012. This includes, but is not limited to, social functions, product demonstrations, focus groups, lectures or seminars, including those organized by NCCHC. These activities may not be scheduled to conflict with NCCHC programs, activities or exhibit hours. Functions must be in good taste and conform to the purpose of the conference.

All functions must be approved by NCCHC in writing. Exhibitors must submit written requests to NCCHC with details regarding any function taking place outside an exhibitor's allotted exhibit space from May 19-22, 2012.

## FDA REGULATIONS

Exhibitors are expected to abide by all applicable Food and Drug Administration (FDA) regulations. Exhibitors shall have available at their display a letter from the FDA which describes the allowable use status of a product.

Exhibitors are reminded of FDA restrictions on the promotion of investigational and preapproved drugs and devices, and the prohibition on promoting approved drugs and devices for unapproved uses. All products which are not FDA approved for a particular use in humans or which are not commercially available in the United States will be permitted to be exhibited only when accompanied by the appropriate documentation/signs indicating their status. These signs must be clearly visible, easily readable and placed near the product and on any graphics depicting the product.

## BOOTH ACCESSIBILITY/ADA COMPLIANCE

Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regards to their booth space including, but not limited to, wheelchair access. Further information regarding ADA compliance is available at 800-514-0301 or at [www.usdoj.gov/crt/ada/infoline.htm](http://www.usdoj.gov/crt/ada/infoline.htm).

## GIFTS AND PROMOTIONAL ITEMS

NCCHC reserves the right to grant permission to distribute souvenirs or other free special convention offer of any type. Exhibitors are permitted to distribute product samples from their assigned exhibit area during the conference. Novelty gifts or souvenirs not manufactured by the exhibiting company must be submitted to NCCHC for review. Exhibitors must receive written permission from NCCHC to hold drawings or raffles, and winners will be announced during the exhibit area raffle. A form will be included in the Exhibitor Information Kit to request permission to distribute premium or novelty items.

## SUBLETTING OF SPACE

Exhibitors may display only those products or goods which they manufacture or regularly distribute. Sharing of exhibit space is permitted only for divisions of the same company and must be approved by NCCHC in writing. Exhibitors may not assign, sublet, or share allotted space at any time.

## FIRE ORDINANCES

Local fire codes and ordinances require the aisles be clear at all times. Demonstration areas

shall not be placed on the aisle line of an exhibit. Sufficient space within an exhibit area must be left to absorb the crowd. Should spectators interfere with the normal flow of traffic in the aisle or with other exhibits, NCCHC may, in its sole discretion, require the demonstration be limited or canceled.

## INSURANCE

The exhibitor acknowledges neither NCCHC, its agents, Heritage Exposition Services, nor the Grand Hyatt San Antonio, shall be obligated to maintain property, liability or business interruption insurance covering exhibitors and that obtaining this type of insurance is the sole responsibility of the exhibiting company. The exhibitor shall secure and maintain, at its expense, comprehensive liability insurance in the amount of \$50,000 per occurrence for the entire term of the exhibit lease. NCCHC, its agents, Heritage Exposition Services and the Grand Hyatt San Antonio shall have no liability whatsoever to an exhibitor or its employees resulting from any cause.

## LIABILITY

NCCHC shall not, in any manner or for any cause, be liable or responsible to the exhibitor or the exhibitor's directors, officers, employees, agents, licensees or guest for any loss of, or injury or damage to, the goods or other property of the exhibitor that may occur to the exhibitor or to the exhibitor's directors, officers, employees, agents, licensees or guests. Any and all claims for such injuries are hereby waived. The exhibitor is responsible for protecting and providing the security for its exhibit, demonstration, goods, materials and/or equipment before, during and after the exhibition.

The exhibitor is responsible for taking all measures necessary to protect other parties and property from any harm which may result from or be caused by its exhibit demonstration, goods, materials and/or equipment. The exhibitor shall be solely liable for any and all damages, costs or expenses which the exhibitor may incur, suffer or be required to pay by reason of injury to persons or loss of or injury to property which may be caused by or result from any act or omission on the part of the exhibitor, or caused by or result from any demonstration or exhibit of the exhibitor.

## VIOLATIONS OF RULES AND REGULATIONS

Each exhibitor shall agree to comply with all policies, rules and regulations set forth by NCCHC. The action taken against an exhibitor for violation of rules and regulations will be determined on the basis of the particular circumstances of each case, but in cases involving major violations the action may include immediate closing of an exhibit without a refund to the exhibitor or exclusion from future exhibit programs. Minor violations will be enforced as in the delivery of a warning notice to the exhibitor. If the warning is not addressed, the next violation may result in the company being ineligible to exhibit at future conferences.

\*I have read and agree to the terms of this contract. INITIAL: \_\_\_\_\_

## STAND OUT AS CONFERENCE SPONSOR

Looking for additional exposure during Updates? Below are some marketing vehicles to consider; let us customize your message with an exclusive conference package. Call for details: 773-588-4692.

### EDUCATIONAL PROGRAMMING

Educational sessions, breakfast, and lunch programs give attendees a fresh experience, keeping them up-to-date on cutting edge information of the industry's hottest topics while giving your company exclusive exposure.

### FINAL PROCEEDINGS

Provide attendees with an electronic version of the speakers' PowerPoint presentations and the opportunity to continue their study after the meeting. Sponsor will be acknowledged on the cover of the CD-ROM distributed to all attendees onsite.

### EXHIBIT HALL RECEPTION, LUNCHEON OR REFRESHMENT BREAKS (SOLE OR PARTIAL SPONSORSHIP)

The exhibit hall is the high-energy center for commerce and communication throughout the day. Provide attendees with refreshments at the Opening Reception, lunch, morning coffee, or afternoon snacks as they mingle and network with you on the show floor.

### CONFERENCE BAGS, WATER BOTTLES, OR COFFEE TUMBLERS

The most necessary conference materials can be your best marketing tools. Put your name on the conference bag as attendees tote their meeting materials. Or keep participants hydrated and your booth number in their hand with a sponsored water bottle. Plus, you gain extra exposure when they return home with these meeting mementos.

### SMALLER SPONSORSHIPS WITH BIG IMPACT

Brand your company name throughout the meeting by sponsoring one of the following, while enhancing the attendee experience. Co-sponsorships are available to fit every budget. Check out our latest opportunities:

Attendee Beverage Breaks

Internet Café

First Timer's Reception

CCHP Lounge Host

Hotel Room Keys

Lanyards

Exhibit Hall Aisle Drops



Obtain real-time buyer feedback  
on products and services

### ADVERTISING OPTIONS

Reinforce your message before and after the show by advertising in the conference Preliminary Program, the Final Program or **CorrectCare™**, NCCHC's quarterly magazine, and receive special discounted placements for exhibitors. For more information, contact us at [NCCHCAdvertising@ncchc.org](mailto:NCCHCAdvertising@ncchc.org).

## PAST EXHIBITORS

Abbott Laboratories • Absolute Restraint, Inc. • Academy of Correctional Health Professionals • ACC Dental Consultants • Albany Medical College's Division of HIV Medicine • Alliant Insurance Services • American Association of Public Health Physicians • American Correctional Health Services Association • Archer Manufacturing • ARKRAY USA Inc • Armor Correctional Health Services Inc • AssistMed, Inc • Ballymore Medical Management • Baron Health Resources • Bayer HealthCare Pharmaceuticals • Benco Dental • Beth-El College of Nursing & Health Sciences • Bio-Medical Devices International • BioReference Laboratories Inc • Biotest Pharmaceuticals Corporation • Bob Barker Company Inc • Boehringer Ingelheim Pharmaceuticals, Inc. • Bristol-Myers Squibb • Bristol-Myers Squibb - Abilify • Business Computer Applications Inc (BCA) • Business Computer Applications, Inc. (BCA) • Calmoseptine, Inc. • Cellestis Inc. • Certified Correctional Health Professionals • Clinical Solutions Pharmacy • Containment Technologies Group, Inc. • Contract Pharmacy Services Inc. • CorEMR • Cornell Companies, Inc. • Correct Care Solutions • Correct Rx Pharmacy Services, Inc. • CorrectCare - Integrated Health • CorrectCare - Integrated Health, Inc. • CorrecTek, Inc. • Correctional Eye Care Network Services Inc • Correctional Health Partners • Correctional Healthcare Companies • Correctional Medical Services • Corrections Corporation of America • Dentrust Dental • Diamond Pharmacy Services • Division of Immigration Health Services (DIHS) • DSG Solutions Laboratory • Emerald Companies • Emerald Healthcare • Federal Bureau of Prisons • Garcia Laboratory • Genentech, A Member of the Roche Group • The Geo Group • Gilead Sciences Inc • Given Imaging • GOJO Industries • HealthCare Partners • HealthDirect Institutional Pharmacy Services • Healthy Inmates 2020 • Henry Schein Inc • Heritage Health Solutions • Hibiclens® • Humana Clinical Resources • Humane Restraint Co Inc • IHS Pharmacy • Ingenuitor, Inc. • InMedRx • InSiteRX by Talyst • The Institute for Palliative Medicine at San Diego Hospice • Institutional Eye Care • Janssen, Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc. • Kalos, Inc • LocumTenens.com • Maxim Staffing Solutions • Maxor Correctional Pharmacy Services • McKesson Medical-Surgical • Medical Doctor Associates • Medical Staffing Network • Medicalproducts Ltd Inc • Medique Products • Merck & Co • MHM Correctional Services Inc • Microflex® Corporation • Mid America Health Inc • Moore Medical Corp • MTC Medical • NaphCare Inc • National Commission on Correctional Health Care • National HIV/AIDS Clinicians' Consultation Center • National Specialty Underwriters, Inc. • NextGen Healthcare • Nexus Dx Inc. • Office of AIDS Research, National Institutes of Health, Department of Health and Human Services • Oraline • Parkland Health & Hospital System • Pearson • PharmaJet, Inc. • Phoenix Long Term Care • PHS Correctional Healthcare • Planmea USA, Inc. • Preventive Medicine Associates Inc • Prison Health Services Inc • Pure Maintenance • Q Care International, LLC • Radiology Services Online • Ramsell Technology • Reckitt Benckiser Health Care • Reckitt Benckiser Pharmaceuticals, Inc • Registry of Physicians Specialists • Retractable Technologies, Inc. • Safe Cleaners • Sanitas Company, LLC • SCA Personal Care • Scantron • Simplicity healthCare systems® • SNAP Diagnostics • Society of Correctional Physicians • Spectra Diagnostics • Staff Care, Inc. • STGi • Supplemental Health Care • Syscon Justice Systems Ltd • Talecris Biotherapeutics • Talyst • TCGRx • Tech Care X-Ray LLC • Three Rivers Pharmaceuticals® • Trident USA Health Service • U.S. Medical Group Inc • Vertex Pharmaceuticals • ViiV Healthcare • Westwood Pharmacy • Wexford Health Sources Inc.

## CONFERENCE ACCOMMODATIONS

The Grand Hyatt San Antonio is the conference headquarters. All conference and exhibit activities will take place at the hotel. A discounted room rate of \$189 single/double (excluding taxes) is available for reservations made by April 20. Rooms are assigned on first-come, first-served basis, so make your reservations early to ensure accommodations.

### GRAND HYATT SAN ANTONIO

Bowie and East Market St.  
San Antonio, TX 78205  
Rate: \$189 single/double

Reservations:

Phone: (210) 224-1234

Online

Mention NCCHC when making your reservation.

